Small Press Publishing

A Brief History of DIY and "Self-" Publishing

DIY "punk" aesthetic

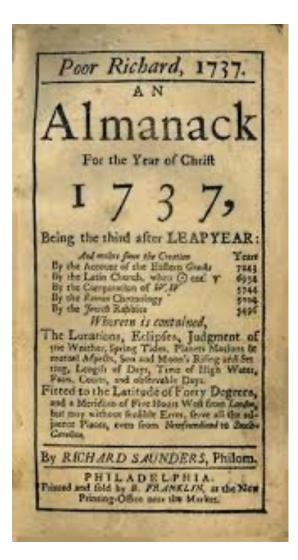


Records lost in (cyber) space



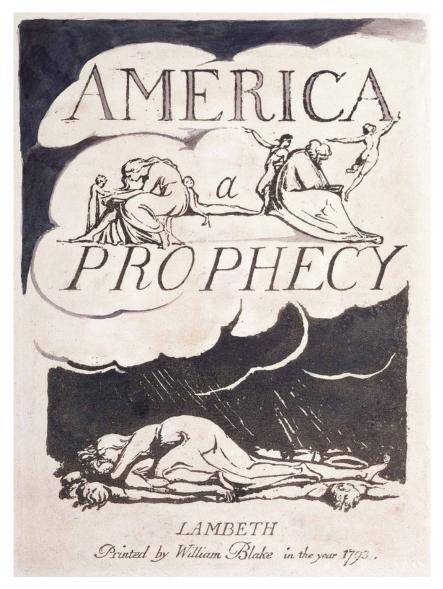
UNKNOWN MEGA RARE LOST, PRIVATE PRESSING, UK PUNK SINGLE. DIY, circa 1979

Ben Franklin, Poor Richard's Almanack (1732-1758)



Jane Austen, <u>Sense and Sensibility</u> (London: Egerton, 1811)

William Blake (1793)



Blake's method of "relief etching," as recounted in *The Marriage of Heaven and Hell* – "printing in the infernal method, by corrosives"

"Using quill pens, brushes, and an 'ink' impervious to nitric acid, he executed the design directly on a copper plate, writing text backward and adorning it with images; he then etched the plate in acid to bite the unprotected metal down, thereby leaving the design in printable relief."

– Joseph Viscomi, "Blake's Invention of Illuminated Printing, 1788"



The ancient tradition that the world will be consumed in fire at the end of six thousand years is true, as I have heard from Hell,

For the cherub with his flaming sword is hereby commanded to leave his guard at tree of life, and when he does, the whole creation will be consumed, and appear infinite and holy whereas it now appears finite & corrupt.

This will come to pass by an improvement of sensual enjoyment.

But first the notion that man has a body distinct from his soul, is to be expunded; this I shall do by printing in the internal method by corresives, which in Hell are salutary and medicinal, melting apparent surfaces away, and displaying the infinite which was hid.

If the doors of perception were cleansed every thing would appear to man as it is: In-

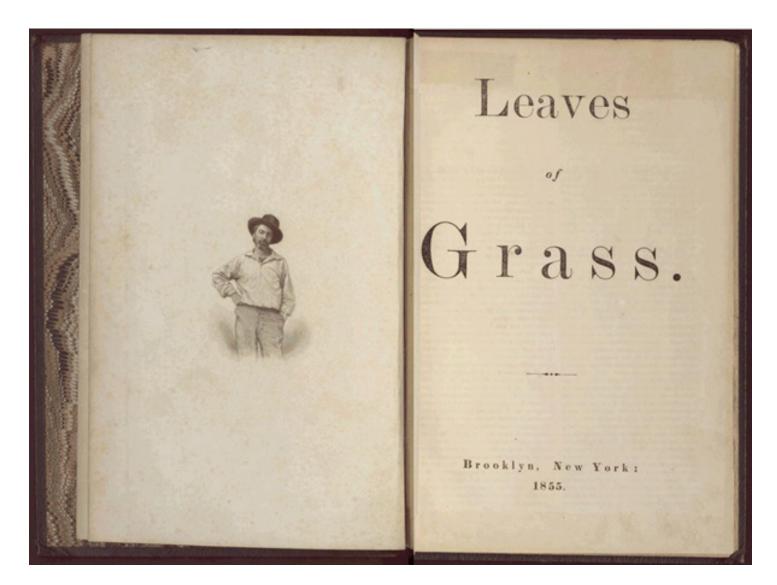
For man has closed himself up till he sees all things thro' narrow chinks of his cavern , A Memorable Fancy was in a Trinting house in Hell & saw the method in which knowledge is transmitted from genenation to generation A. In the first chamber was a Dragon-Man dear ing away the rubbish from a caves mouth ; within, a number of Dragons were hollowing the cave, So In the second chamber was a Viper folding round the rock & the cave, and others adarning it with gold silver and precious stones In the third chamber was an Eagle with wings' and feathers of air, he caused the inside of the cave,

and teamers of air, he caused the inside of the cave to be infinite, around were numbers of Eagle like we men, who built palaces in the immense cliffs. In In the fourth chamber were Lions of flaming fire raging around & melting the metals into living fluids. In the fifth chamber were Unnamed forms, which cast the metals into the expanse. There they were recieved by Men who occupied, the south chamber, and took the forms of books & were arranged in libraries.

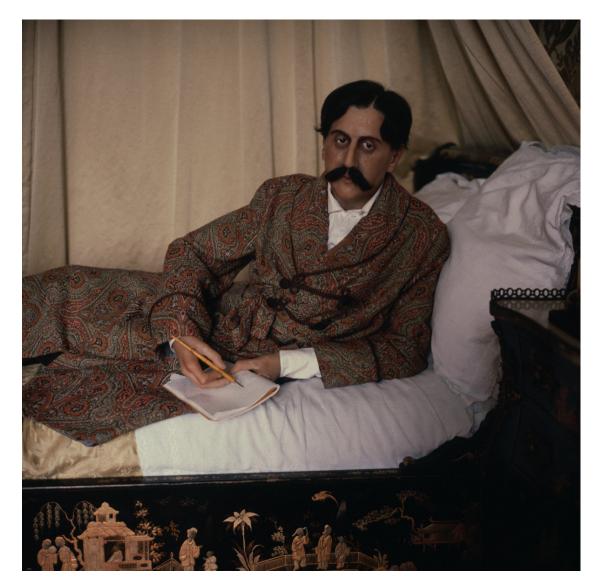
"Using his technical training as a professional engraver, Blake found a way in which to reproduce his writings and designs and print them together: without the need to involve a publisher to organise and oversee production; a letterpress printer to print his text; or, a rolling-press workshop to print his engraved designs. As a result of his innovation, Blake became entirely responsible, not only for the creation of his works, but also for their reproduction and publication."

Michael Phillips, "Printing in the infernal method":
William Blake's method of "Illuminated Printing"

Walt Whitman, Leaves of Grass (1855)



Marcel Proust, Du Côté de Chez Swann (Swann's Way), 1913



Virginia and Leonard Woolf, <u>Hogarth Press</u> (1917-1946)



(CININ/20) Cup. 21.g. 26 (24)

THE HOGARTH PRESS

Telephone: Richmond 496

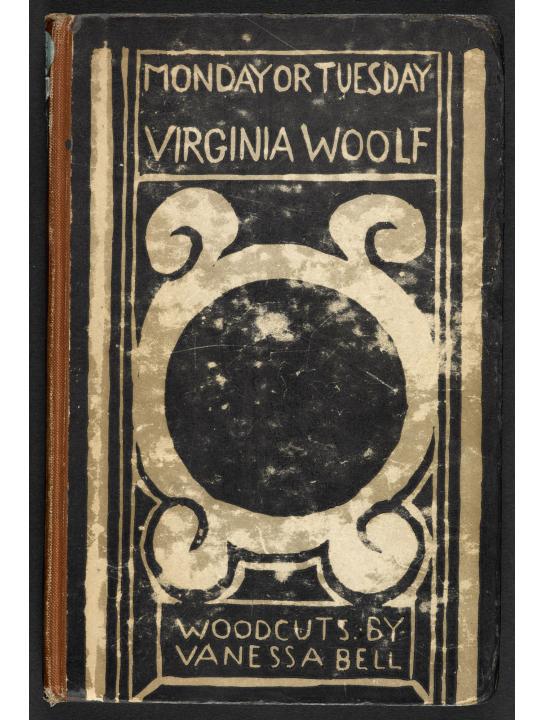
Hogarth House, Paradise Road, Richmond, Surrey.

Dear Sir, Our object in starting the Hogarth Press has been to publish at low prices short works of merit, in prose or poetry, which could not, because of their merits, appeal to a very large public. The whole process of printing and production (except in one instance) is done by ourselves, and the editions are necessarily extremely small, not exceeding 300 copies. We enclose a list of publications with an order form.

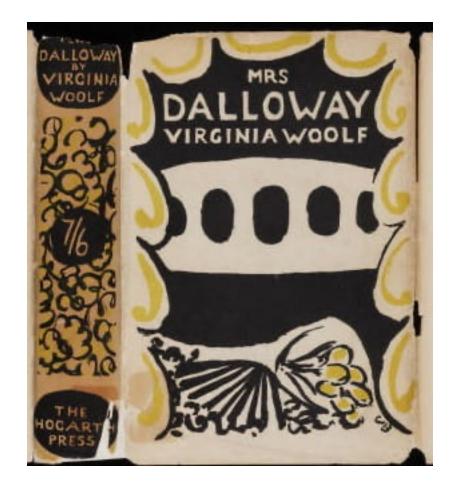
We shall in future from time to time publish other works of a similar kind. For the convenience of those who might desire to purchase copies and to avoid the necessity of continually sending small sums of money, we are prepared to receive deposits of 10s., \pounds , 1, or over, under the following conditions. If so directed, we will forward one or more copies of each of our publications to the person making the deposit, until the sum so deposited is exhausted. Alternatively, we will inform the person making the deposit of the publication as each appears, and will forward a copy or copies on receipt of instructions to do so.

Yours very truly,

Virginia Woolf Leonard Woolf



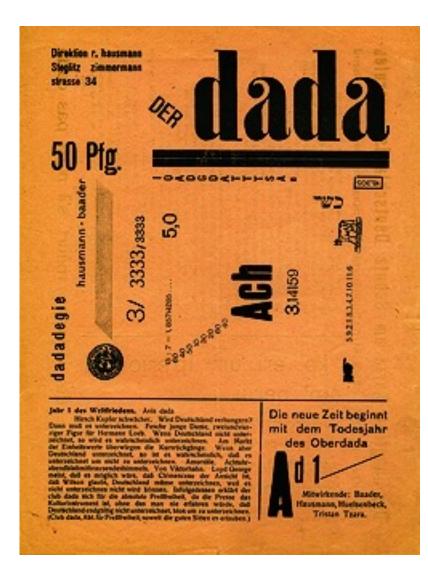




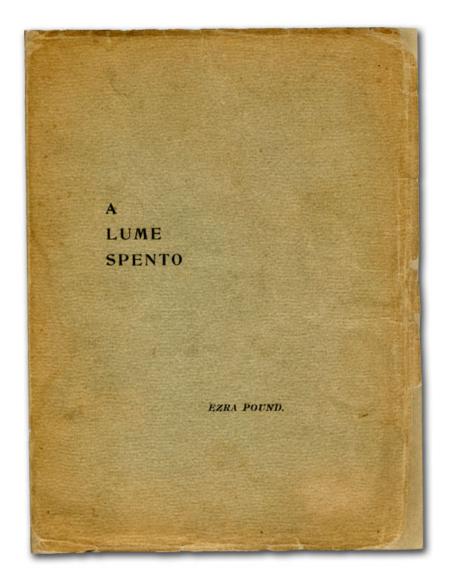
The Russian Avant-Garde (1910-1934)



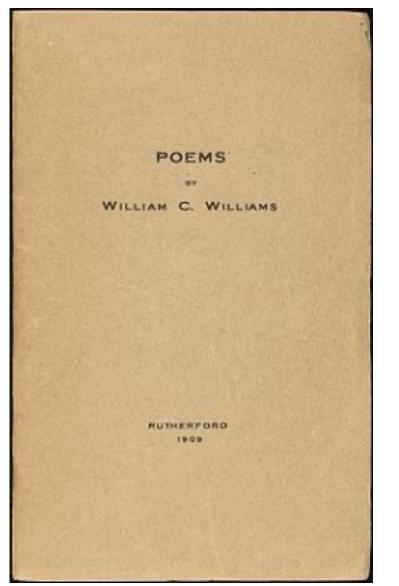
Dada (1916-1923)



Ezra Pound, A Lume Spento (1908)



William Carlos Williams, *Poems* (1909) Gertrude Stein, *Three Lives* (1909)



THREE LIVES

STORIES OF THE GOOD ANNA, MELANCTHA AND THE GENTLE LENA

BY GERTRUDE STEIN



THE GRAFTON PRESS NEW YORK

MCMIX

The Chapbook



A CHAPMAN. From "The Crice and Holits of the City of London," by M. Lawren, 1709.

